



PRESS INFORMATION

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FOR IMMEDIATE RELEASE

NEWKIRK ANNOUNCES 2006 TAX LAW EDUCATION SOLUTIONS BOOKLETS, INTERNET CONTENT, AND SEMINARS FOR CLIENTS AND PROSPECTS

ALBANY, NY, August 10, 2006 — Newkirk, a leading provider of communication solutions for qualified plan providers, today finalized a 2006 Tax Law education package including general and comprehensive explanations of recent tax law changes made by the Tax Increase Prevention and Reconciliation Act (TIPRA) and the Pension Protection Act of 2006. A variety of marketing platforms are available.

“Congress has finalized this year’s tax legislation and we’re now able to offer summary booklets, Internet content, and online seminars to help providers educate their clients,” said Peter Newkirk, President of Newkirk. “The Pension Protection Act, in particular, is the most significant law affecting qualified retirement plans since ERISA, so we’ve developed an entire product line around it. We also have a more generalized summary in our 2006 Tax Law Highlights booklet.

“As with past tax laws,” continued Newkirk, “we knew it would take some time before Congress put the finishing touches on the bills and took a final vote, so we started preparing our materials as soon as talk about this new legislation began many months ago. As a result, we were able to put our own finishing touches on our products within days of the Pension Protection Act’s passage. Now we’re ready to help providers get the education they need for themselves and their clients.”

Newkirk's preliminary 2006 Tax Law solution promotions have resulted in numerous sample requests and pre-orders. "It hasn't been a full week since the Senate signed the Pension Protection Act and we're already fulfilling sample requests, finalizing booklet orders, and filling the Pension Law eSeminar classes," added Newkirk.

All of Newkirk's printed educational materials can be imprinted. They also may be customized with a provider's own graphics and text at an additional charge.

For more information on Newkirk's imprinted TIPRA tax law booklet, contact Newkirk at 800-525-4237 (Monday through Friday, 8:00 a.m. to 4:30 p.m. Eastern Time) or visit www.newkirk.com.

About Newkirk

Newkirk and its subsidiary companies are leading-edge defined-contribution plan communication providers. For over 30 years, Newkirk has developed creative solutions to communication issues faced by financial institutions and professional firms focusing on 401(k), 457, 403(b), money purchase, and profit sharing plans. For more information, visit www.newkirk.com or call 800-525-4237.

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