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## **FOR IMMEDIATE RELEASE**

### **NEWKIRK INTRODUCES ECONOMIC STIMULUS EXPLANATION IMPRINTED BOOKLET INTENDED FOR DISTRIBUTION TO CLIENTS AND PROSPECTS**

ALBANY, NY, February 14, 2009 - Newkirk, a nationally known provider of communications for Certified Public Accountants and Certified Financial Planners, today announced a new marketing booklet explaining recent tax law changes made by the American Recovery and Reinvestment Tax Act of 2009.

“Congress has passed a tax stimulus bill that includes items of significant interest to both businesses and individual taxpayers,” said Peter Newkirk, President of Newkirk. “The professional firms we work with are able to satisfy their clients’ desire for more information by distributing our booklet, imprinted with their firms’ names.”

Written by Newkirk’s experienced team of CPAs, CFPs, and attorneys, the booklet provides a comprehensive explanation of the impact of these new provisions for both individuals and businesses in an easy-to-understand format.

The *2009 Tax Law Stimulus* booklet includes:

- Employer Hiring Incentives
- New “Making Work Pay” Credit for Working Families
- Improved First-time Home Buyer Credit
- New “American Opportunity” Education Tax Credit
- Extension of Alternative Minimum Tax Relief
- New Tax Break for Purchasing a New Car
- Extended Bonus Depreciation for Businesses
- Extended Section 179 Expensing of Capital Purchases
- New Net Operating Loss Carryback

**\*\* MORE \*\***

For more information on Newkirk's imprinted tax law booklet, contact Newkirk at **800-525-4237** or **info@newkirk.com**.

About Newkirk

Newkirk and its subsidiary companies have been leading tax publishers for more than 35 years. Newkirk has developed creative solutions to communication issues faced by financial institutions and professional firms focusing on 401(k), 457, 403(b), money purchase, and profit sharing plans. For more information, visit **www.newkirk.com** or call **800-525-4237**.

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