

PRESS INFORMATION

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FOR IMMEDIATE RELEASE

McKay Hochman Announces Free Online Classes

Retirement plan professionals can purchase six eSeminars for the price of four.

ALBANY, NY, July 8, 2010 — McKay Hochman, one of the nation’s most respected names in employee benefits consulting, has announced a new eSeminar package for retirement plan professionals looking for cost-effective online continuing education. The package allows professionals to purchase six online seminars for the price of four.

“At a time when everyone is increasing prices and decreasing spending, we felt it was time to ensure quality education is still affordable for professionals looking to keep up with the latest information,” stated Rich Hochman, President, McKay Hochman Company, Inc. “Arming them with the information they need to administer plans, and to deal effectively with issues that will come up, is essential to our industry,” he continued. “All of our online classes reflect the most recent guidance and/or legislation and address its impact on the subject being discussed.”

For the cost of four eSeminars, retirement plan professionals can mix and match six eSeminars – including recorded versions. Courses are designed to be interactive and motivational. McKay Hochman continually adds new topics throughout the year.

“Registrants are not limited to the event list that is out there now. We are adding new topics very soon that will be available for this package as well,” added Bill Grossman, Director of McKay Hochman’s Education.

Upcoming classes include (but are not limited to):

- Safe Harbor 401(k)s: Design and Correction
- EPCRS: Latest Release and Recent Year's Changes
- 401(k) Plan Audits – Where is the IRS Finding Deficiencies?
- What a 401(k) Administrator Needs to Know About IRAs
- 403(b) Update

Package prices, as well as descriptions, levels, prerequisites, CPE credit details, and course dates and times are available online at www.newkirk.com/event/. Call 973-492-1880 for more information or to register for the new “six for the price of four” package.

About McKay Hochman Company, Inc.

McKay Hochman, a Newkirk subsidiary, is one of America's most respected and recognized consulting firms serving the employee benefits field. Since 1979, the firm has built its reputation as an innovator in developing unique products and technical services to help clients establish and administer IRS-approved retirement plans. In addition, McKay Hochman has created a niche as an expert prototype plan Mass Submitter serving financial institutions, attorneys, accountants, and consultants from Maine to California plus Alaska and Hawaii. McKay Hochman regularly conducts live regional, in-house, and online training programs on employee benefits issues. For information on regional or in-house seminars, call 973-492-1880 or visit www.mhco.com.

About Newkirk

Newkirk and its subsidiary companies are leading-edge defined contribution plan communication providers. For over 35 years, Newkirk has developed creative solutions to communication issues faced by financial institutions and professional firms focusing on 401(k), 457, 403(b), money purchase, and profit sharing plans. For more information, call 800-525-4237 or visit www.newkirk.com.

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