

Please type or print clearly.

Company Name _____
 Shipping Address (No PO boxes) _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____
 Company Representative _____ Title _____
 Special Instructions _____

Imprint Options *Choose one option only.*

(Please note: A minimum of 200 imprinted booklets per title requested.)

- Custom Imprinted** *Check all that apply.*
- Set type for imprint per attached instructions
 - Disk with art for imprint enclosed
 - Artwork for imprint on file at Newkirk
 - Artwork e-mailed to Newkirk at jryan@newkirk.com
 - Imprint on front cover only
 - Imprint on back cover only
 - Imprint on front and back covers
- No Imprint** (Sold in lots of 50 per title requested.)

Explore Advanced Investing (EAD)

- Printed Booklet Quantity _____
- PowerPoint® Presentation CD _____
- Flash® Link
- HTML Link

Explore Asset Allocation (EAA)

- Printed Booklet Quantity _____
- PowerPoint® Presentation CD _____
- Flash® Link
- HTML Link

Explore College Planning (ECP)

- Printed Booklet Quantity _____
- PowerPoint® Presentation CD _____
- Flash® Link
- HTML Link

Explore Estate Planning (EEP)

- Printed Booklet Quantity _____
- PowerPoint® Presentation CD _____
- Flash® Link
- HTML Link

Order Summary

- Total Printed Booklet Quantity** _____
- Total MS® PowerPoint® Presentation Quantity** _____
- Total Flash® Version Quantity** _____
- Total HTML Version Quantity** _____

Order By Mail if you are sending artwork for your imprint. Mail to Newkirk, 15 Corporate Circle, Albany, NY 12203.

Order By Fax at 518-862-3355 if you are not sending artwork for your imprint.

Questions?  **Call 518-862-3226** or e-mail jryan@newkirk.com.

ERE 6039 Although efforts are made to comply with legal and regulatory requirements for the presentation of information contained in the above mentioned pieces, Newkirk makes no representation or warranty as to the legal or regulatory sufficiency.

PRINTED BOOKLETS

Imprinted Option

- ▶ Can include logos and special typefaces
- ▶ Imprint on front and/or back cover
- ▶ Ships in 10-15 working days (*transit time not included*)

Your imprint information is printed in black. (Color imprint available; please call for pricing.) The space available is approximately 3" wide by 1" deep on the front cover and 3" wide by 2" deep on the back cover. Please provide your logo and artwork on a disk or send to Newkirk by e-mail. Newkirk can typeset your imprint at no additional charge and will provide you with a proof.

If Newkirk has your imprint on file from a prior order for a booklet (and no changes are required), your booklets will be shipped in approximately 10 working days from receipt of your completed order form. If we are creating your imprint from scratch your booklets will be shipped in approximately 15 working days.

CUSTOM Designed Booklets

Newkirk can customize your booklets to the degree you choose. Pricing for customization is based on your requirements. Please call us for a quote. Your choices include a:

- ▶ Custom cover with Newkirk's standard text
- ▶ Standard cover with custom text
- ▶ Custom cover and text

Save when you order more than one title.

Your unit cost is based on the total quantity of booklets ordered. For example, if you order 250 each of four titles, your unit cost is \$2.50 since you are ordering a total of 1,000 booklets.

Imprinted Booklets	
Quantity	Imprinted
50 - 199	n/a
200 - 499	\$3.25
500 - 1,499	2.50
1,500 - 2,499	2.15
2,500 - 4,999	1.95
5,000 or more	1.75
Unimprinted (available in lots of 50) @ \$2.50 each.	
Prices do not include shipping, handling, and applicable sales tax.	
Payment terms	
Payments on all invoiced amounts are due within 30 days of the invoice date. Interest will be payable on past due amounts at a rate of 2% per month (24% per year).	

Flash® and HTML

License agreement terms on back page.

Bring traffic to your website with the Flash® and HTML versions. With your subscription, you'll receive the right to hyperlink from your site to our site for one year. Your hyperlink will be sent by e-mail.

E-mail Address: _____

Flash® and HTML Versions Cost
\$5,500 per module for the first year (includes logo)
\$1,250 per module each subsequent year

PowerPoint® Presentation Cost
\$1,500 per module

Explore Education Series
PUBLISHING AGREEMENT FOR PRINTED BOOKLETS AND POWERPOINT® VERSIONS

Terms:

1. The expected shipping dates for the printed booklets provided on the reverse side of this agreement are based on Newkirk's receiving a complete order form. All imprint information must be submitted before the order form is considered to be complete.
2. Account may distribute the booklet(s) or show the PowerPoint® presentation(s) purchased hereunder for its own business use. It may not reproduce, copy, license, or otherwise transfer any rights to the content contained in the booklet(s) or in the PowerPoint® presentation(s) without the express written consent of Newkirk.
3. Account agrees to pay all invoices within 30 days or be subject to a late payment fee of 2% a month plus any collection fees incurred by Newkirk, including reasonable attorneys' fees.
4. Newkirk disclaims all warranties in regard to the booklet(s) and/or PowerPoint® presentation(s) provided hereunder except as to its title thereto and noninfringement of any copyright or trademark. While care has been taken in preparation of the content, no warranty, express or implied, is given with respect to the accuracy of the content. In any event, Newkirk's liability to Account with respect to any content provided under this agreement is strictly limited to the license fee paid for the specific booklet or presentation in question.

Accepted by _____

Accepted by _____

For Newkirk Products, Inc. ("Newkirk")

For _____

Dated _____

Dated _____

Explore Education Series
FLASH® AND HTML Licensing Agreement

Terms:

1. Newkirk hereby grants to Account a non-exclusive limited license to link to the **Explore Education Series** Flash® and/or HTML presentations for the period and pursuant to the terms herein.
2. The Account may use the Flash® and/or HTML presentations for its own purposes only and may not offer them for resale or license or sublicense them to any other party.
3. Newkirk will provide Account with a hyperlink to **Explore Education Series** Flash® and/or HTML presentations hosted on Newkirk's Internet server, as soon as practicable.
4. This agreement shall be for one year starting on _____ and ending on _____, with the agreement to automatically renew for thereafter for successive one-year terms unless Account terminates the agreement by giving Newkirk written notice at least 60 days before the end of the initial or a renewal term. The right of Account to use any website or content provided hereunder shall end immediately upon termination of this agreement.
5. Account shall provide Newkirk with its Internet web page address so that Newkirk may, from time to time, review the use of the Flash® and/or HTML presentations it is providing under this agreement. Your website address: _____
6. Newkirk disclaims all warranties in regard to the **Explore Education Series** Flash® and/or HTML presentations provided hereunder except as to its title thereto and noninfringement of any copyright or trademark. While care has been taken in preparation of the Flash® and/or HTML presentations, no warranty, express or implied, is given with respect to the accuracy of the copy. In any event, Newkirk's liability to Account with respect to any copy provided under this agreement is strictly limited to the license fee paid for the specific materials in question.
7. This Agreement will be governed by and construed and enforced in accordance with the laws of the State of New York, without regard to any provision of New York law that would require or permit the application of the substantive law of any other jurisdiction, and any legal action with respect to any such disputes shall be brought in the federal or state courts located in Albany County, New York.

Accepted by _____

Accepted by _____

For Newkirk Products, Inc. ("Newkirk")

For _____

Dated _____

Dated _____