

Newkirk's ID CARDS Fact Sheet

Newkirk's extensive ID card solutions are sure to suit the needs of any health plan or third party administrator. Selecting Newkirk as your ID card provider means choices — a variety of customization options, easy-to-implement production processes, and distribution options designed to save you time and money. Discover why Newkirk's fully integrated solution is right for you.

Features

- **On Demand** — Newkirk's flexible production environment allows you to produce as many cards as you need, when you need them.
- **Multiple Language Support** — Newkirk can program text on the card in multiple languages.
- **Tracking Reports** — Each record is date stamped with a file process date and a mail date so you know the full status of every piece.
- **HIPAA Compliant** — The security and privacy of your members is our top priority.
- **Data Transfer** — Data is placed on a secure FTP site for scheduled processing.
- **Digital Archive** — Our custom systems can offer a digital archive of all ID cards produced.

Benefits

- **Customization** — Work with our experienced graphic design team to create a card with your firm's brand.
- **Complete In-house Capacity** — Our extensive in-house development and production capabilities means that your project will be completed on time and within budget.
- **Speaking Your Language** — Newkirk's dedicated implementation managers provide a technical interface for your programming staff.
- **Distribution Options** — Sort cards by household to minimize postage and fulfillment charges.
- **Industry Intelligence** — With over 20 years of experience working with healthcare plans, Newkirk offers more than just ID cards.





Newkirk ExecuCard

Newkirk's leading edge "executive" option. But executive doesn't mean high cost — you may be surprised just how affordable it is! And the *Newkirk ExecuCard* offers plenty of room for customized messaging delivered in a durable and attractive package.

- Larger amount of space available on the front and back of the cards than on other Newkirk options
- Print variable member data on the front and/or back of cards
- Include member-specific preventative health messages on card jacket
- Low-volume print quantities are as easily supported as high-volume quantities
- Print two cards per page
- Printed on Teslin® substrate*
- Durable print that does not rub or scratch off

* 20 and 30 mil plastic also available.

Newkirk PrimeCard

A "prime" selection. The *Newkirk PrimeCard*, just a step below the *Newkirk ExecuCard*, boasts ample customization space and lamination options.

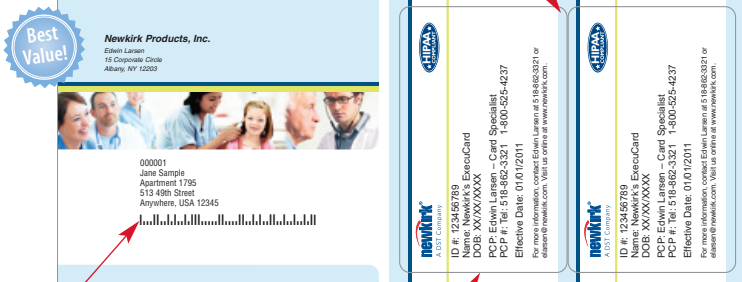
- Prints two cards per page
- Up to 10 mil
- Lamination on front and/or back of card

Newkirk ContempoCard

This member ID card has a "contemporary" glossy finish that's sure to enhance any background design and protect the card from wear and tear.

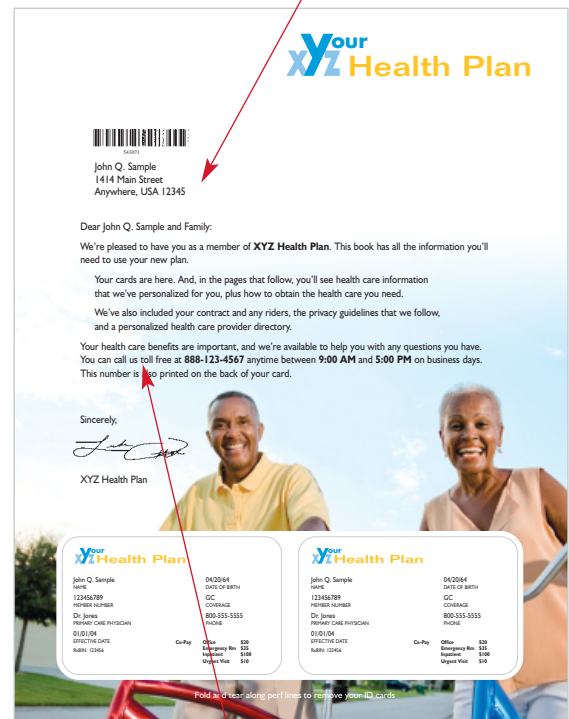
- Print variable member data on the front and/or back of cards
- One card per page on 60# paper (8.5 mil) or two cards per page on 90# paper (9 mil)
- Water and tear resistant with a glossy finish

Newkirk ExecuCard



Newkirk ContempoCard

Fold and mail in an envelope or include in the member handbook.



Any Questions? Please contact us at 518-862-3321 or info@newkirk.com.

Visit us online at www.newkirk.com.

Newkirk ClassiCard

This “classic” card choice covers all the basics — a durable plastic card stock, room to add variable text to the front and back, and the option of printing one or two cards per page.

- Print variable member data on the front and/or back of cards (smaller print dimensions on side two)
- Print one or two cards per page
- Durable, tear resistant plastic card (7 mil)

Newkirk VersaCard

This “versatile” choice allows you to design and print variable text on side one, providing your members with all the details they need to know about their membership.

- Print one or two cards per page
- Durable, tear resistant plastic card

Newkirk EconoCard


A paper card is an “economical” choice, especially for those needing to produce replacement cards.

- Print variable member data on the front and/or back of cards
- Two cards per page
- Paper card
- Most economical option

Discover the Personalized Member ID Card solution that’s right for you.

Contact us at 518-862-3321 or info@newkirk.com to learn more.

Card Features Comparison Chart

	1 card per page	2 cards per page	Variable text on side one	Variable text on side two	Tear resistant	Card description	Can be included in booklet
 Newkirk ExecuCard		•	•	•	•	Teslin® substrate*	
Newkirk PrimeCard		•	•		•	Plastic, matte finish	•
Newkirk ContempoCard	•	•	•	•	•	Plastic, glossy finish	•
Newkirk ClassiCard	•	•	•	•	•	Plastic, matte finish	•
Newkirk VersaCard	•	•	•		•	Plastic, matte finish	•
Newkirk EconoCard		•	•	•		Paper, matte finish	•

* 20 and 30 mil plastic also available.



Did you know Newkirk also offers a phone follow-up service?

Newkirk’s comprehensive phone follow-up service is designed to integrate customer service calls with document delivery. This system can satisfy the plan’s need to engage members in “reach out” phone calls during the first 30 days of enrollment.

ID Card Archive Function Available

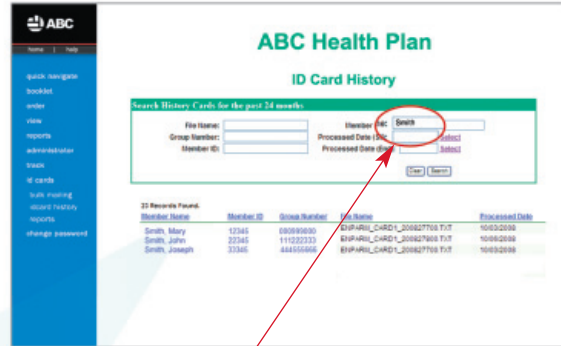
Utilize Newkirk's ID card archive function to quickly and easily view images of all ID Cards you have produced within the system. The archive provides an excellent resource for your compliance or member services department.

Step 1: View ID Card History



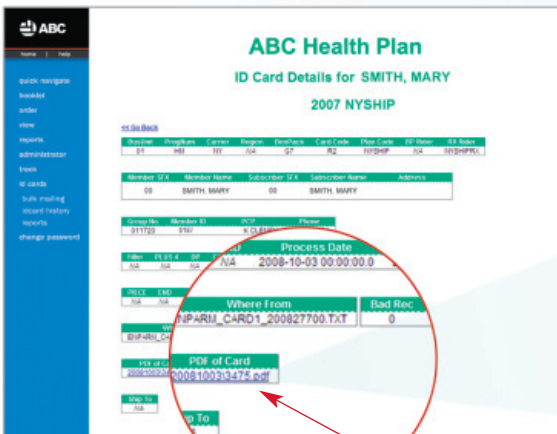
ID cards can be looked up by a variety of search criteria including: file name, member name, and member number.

Step 2: Search for Records



Enter search criteria – such as member last name – to look up all matching records in your system.

Step 3: View Record Detail



Click to view ID card layout.

Step 4: View PDF of Record

Clicking on the PDF link will generate a PDF of the member ID card, in carrier layout.

