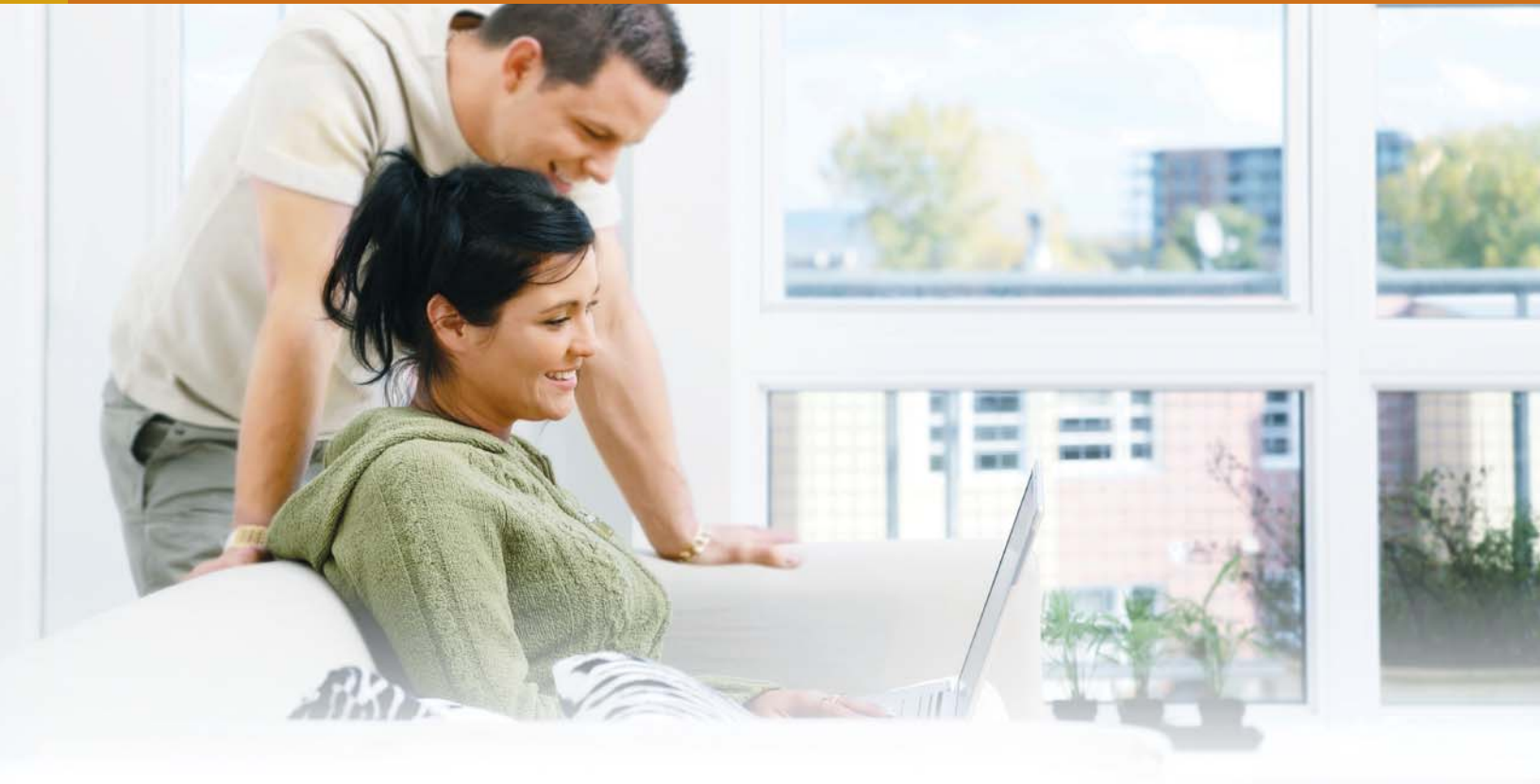


# Newkirk's Financial Resource Center

## Fact Sheet



Finally, a single source of financial information for all age groups! The new Internet-based *Financial Resource Center* is fully hosted by Newkirk and packed with our most popular and valuable financial content.

Never before have we made so much content so affordable and so convenient!

- Attractive, ready to go, and fully hosted by Newkirk
- Affordable
- Personalized with your firm's logo
- Easy to navigate and find just what you need
- Content is carefully selected and arranged by logical age groups
- A tremendous resource of helpful financial content including:
  - Hundreds of Articles
  - Interactive Calculators
  - Flash® Presentations
  - Financial Guides

### Topics Include:

- Estate Planning
- Financial Planning
- Retirement Planning
- Investing
- Income Tax
- Gift Tax

*And more...*



Attractive landing page features your logo, disclosure information, and a convenient contact us link.

Embed your assigned link throughout your website and electronic communications.

The financial content is logically arranged by age groups.

A series of logical steps easily directs your clients to the information they need:

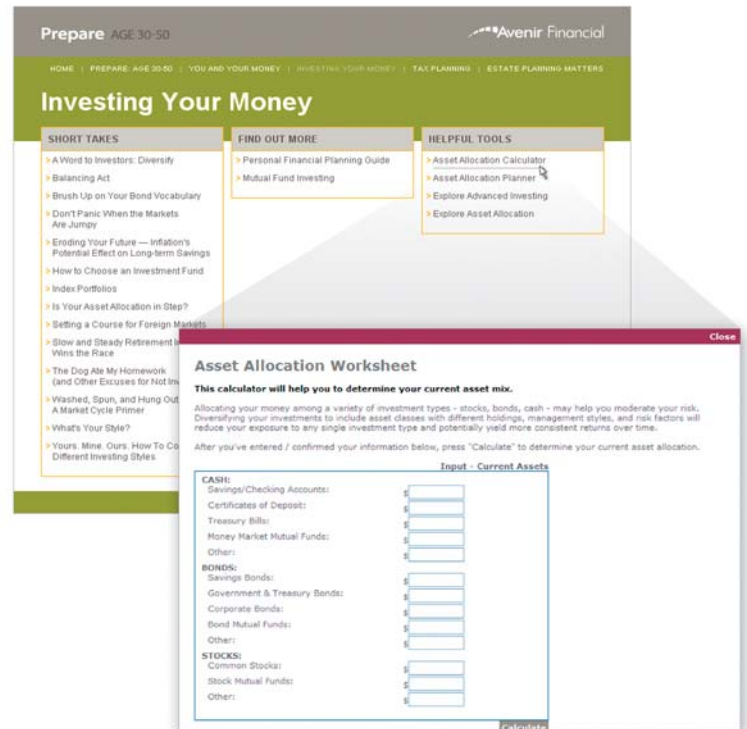
- Select Age Group
- Select Topic of Interest
- Select Content Items

Topics and content are tailored to the financial interests and concerns of each age group.

A wide range of content formats:

- Quick-read Articles
- Single-subject Booklets
- Comprehensive Planning Guides
- Interactive Financial Tools
- Entertaining and Self-motivating Flash® Presentations

Many of the content items have been FINRA reviewed!



Learn more. To view an online demonstration or for additional information, contact Ellie Alexander at 518-862-3324 or ealex@newkirk.com.