

Newkirk EZCard

Fact Sheet

***Newkirk EZCard* puts the power to create cost-effective, long-lasting ID cards where it belongs — with you.**

With *Newkirk EZCard*, you can design and manage the printing process of membership ID cards anywhere you have an Internet connection. Our comprehensive online ID card management system enables both health plans, third party administrators, and any other membership organization to create member-specific ID cards more affordably than ever before. From design to shipment — *you're* in control.



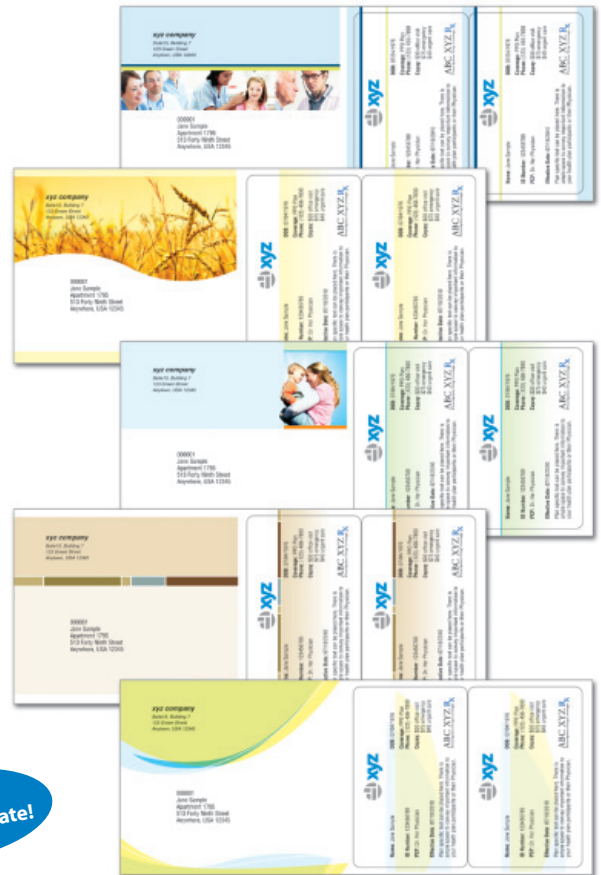
With Newkirk EZCard you can:

Produce Newkirk's most popular ID card solution — the **Newkirk ExecuCard** — quickly and easily. There is no programming required. Simply create an account and let the user-friendly online ID card management system guide you along the path to creating your own member ID cards.

- Create high-quality, laminated ID cards printed on Teslin® substrate.†
- Print variable member data on the front and/or back of cards. Card carrier message can also communicate important information.
- Produce low-volume print quantities as effortlessly as high-volume quantities.

†20 and 30 mil plastic also available.

Printed on Teslin® substrate!



Newkirk ExecuCard Highlights

- Attractive full-color printing to convey your plan's brand.
- Printed on Teslin® substrate.†
- Member ID cards are easy to punch out.
- Personalized ID information.
- Area for printed letter or contact information.
- Color logos.
- Print address for easy insertion into an envelope.
- Quality control barcode.

Front

Back*

* Design shown above created using Newkirk EZCard custom system.

Features:

- **Internet Access** — Design and manage your ID cards anywhere there is Internet access.
- **Proof Before Print** — View a pdf of fifteen sample card carriers online prior to production.
- **Easy Mailing** — Send cards via first-class mail directly to your members.
- **Data Structure** — Use Newkirk's standard data layout to speed up card creation. Or utilize our custom options to implement your own data structures.
- **Secure Data Transfer** — Upload your data securely and easily. Our strict security protocols meet HIPAA standards.
- **User Profile Options** — Specify who can access which functions — material reviewing, editing, and approval.



Benefits:

- **Affordable** — Newkirk's laminated ID cards present a high-quality product with an affordable price point.
- **Full Customization** — Choose from our predefined layouts and designs, or have us design your ID card and carrier for Internet orders. *System supports both dynamic and static logos.*
- **Real-time Edits** — Make last minute edits to your cards to ensure up-to-the-minute accuracy.
- **Tracking Reports** — Receive automatic mail, process, and error tracking reports for each card run.

Learn More

For more information, please contact us at **518-862-3321** or **info@newkirk.com**.

Visit us online at **www.newkirk.com**.

